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Douglas Baldasare CEO & Founder

Doug Baldasare, 31, is the dynamic founder & CEO of ChargeltSpot. He's responsible for developing key client relationships, managing capital structure and allocation, establishing strategic partnerships and building a world-class management team.

Mr. Baldasare started the company in December 2011 when he fell victim to a broadly unaddressed problem – our phones are constantly dying. Since launch, ChargeltSpot has raised \$5m in funding, assembled a team of 30 and rolled out with major clients across the U.S. including Nordstrom, Under Armour, Neiman Marcus, Bloomingdale's, TJX, Westfield Malls, Caesars Entertainment and a dozen others. Now live in 18 states and two countries, ChargeltSpot aims to be a lifeline for consumers no matter where they are when their phone battery runs low.

Prior to starting ChargeltSpot, Mr. Baldasare was an executive at The NewsMarket, a digital marketing firm backed by Apax Partners, Softbank Capital and Battery Ventures. At The NewsMarket, Mr. Baldasare served as director of sales in London, selling to Global 500 companies across Europe. Based in Beijing, he served as the director of the company's Asia-Pacific division before, during and after the 2008 Olympics. Mr. Baldasare also served as chief of staff to the CEO & founder of The NewsMarket. He also has experience working at Amazon.com and Interbrand.

Mr. Baldasare holds an MBA from The Wharton School and a BBA in Marketing & Finance from Emory University's Goizueta School of Business. He is a Beta Gamma Sigma inductee, the recipient of the American Marketing Association Award for Excellence and winner of the Wharton Innovation Award. Mr. Baldasare regularly guest lectures at The Wharton School. His downtime pursuits include learning languages (he speaks Mandarin and French), international travel, skiing and playing tennis.

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