

## QUICK FACTS

FOUNDED IN

**2011**

BY DOUGLAS BALDASARE

HEADQUARTERED IN

**PHILADELPHIA**

PENNSYLVANIA

OVER

**12 MILLION**

PHONES CHARGED

NUMBER OF EMPLOYEES  
AND CONTRACTORS:

**130+**

**\$15+ MILLION**

RAISED IN FUNDING

ACTIVE KIOSKS IN

**42 STATES,**

AUSTRALIA, CANADA,  
AND MEXICO

## COMPANY OVERVIEW

ChargeltSpot® partners with the biggest brands in the world to elevate the in-store mobile experience for customers. In an ever-evolving retail environment, we deliver technologies to keep consumers powered up and germ free. Phone batteries die and phone surfaces are filthy. We solve both problems with an elegantly designed, phone charging and UV-C sanitizing solution. The magic happens behind steel lockers to ensure that phones are secure, enabling consumers to continue shopping with peace of mind. What's best, it's completely free to the consumer.

Our mission is to serve the market at scale, no matter when and where the need arises. Clients love us because when people charge, it's been empirically proven that they shop longer and spend more. Consumers love us for keeping their devices germ-free and saving them from their dying phones.

## KEY BENEFITS

- Demonstrated sales lifts for retailers
- Ability to collect opt-in customer data including mobile phone numbers, email addresses, and in-moment insights
- Dynamic customer engagement platform including onscreen branded messaging and SMS Capability
- ChargeltSpot's UV-C disinfection chambers create an unexpected, tech-forward demonstration that businesses are going above and beyond to ensure the overall health and safety of their guests

## LEADERSHIP TEAM

**Douglas Baldasare**  
CEO & Founder

**Robert Kay**  
SVP, Operations

**Sheri Tate**  
SVP, Product Strategy

**Jeffrey Bergeland**  
SVP, Client Success

**Patrick Baldasare**  
Chairman, Advisory Board

**Dave Andreasen**  
CIO & VP, Engineering